

JORDAN ECONOMIC DEVELOPMENT AUTHORITY REGULAR MEETING MINUTES

December 20, 2011

Ray Sandey called the meeting to order at 7:05 p.m.

Roll Call: Present: Ray Sandey, Tanya Velishek, Ron Jabs, Dan Elke, Greg Sticha, Joe Thill and Dave Wolf . Also Present: Mark Siefert, Jordan Area Chamber of Commerce Liaison; Jeff Will, and Joe Janish, Senior Planner.

Approve Minutes of the November 15, 2011 Meeting: Upon motion by Thill seconded by Elke, the minutes of the November 15, 2011 meeting were approved.

Update on St. Francis/Allina Medical Clinic/Scott County CDA Project/Public Library: Janish noted the current proposal from Dunbar Development on behalf of the Scott County CDA regarding the mixed use development for a senior housing project, library, clinic and pharmacy has received the proper approval from the City of Jordan.

Expected date to begin construction is April 1, 2012 with completion in April 2013. The clinic and pharmacy will begin construction at the same time but will be open for business by November 2012.

Janish reported that the CDA is actively recruiting a pharmacist for the project. Members noted staff should let the potential pharmacists know that a pharmacy has constantly ranked at the top for desires and needs within the community during surveys.

Discuss Feasibility of Downtown Master Plan: Janish noted that the EDA was provided information from the Comprehensive Plan related to the Downtown vision along with economic development chapter.

Members discussed that the Downtown is important however felt that at this time other activities are ranking higher. Members noted that this item should stay on the radar of items to complete but handled at a later date.

Review Mission Statement and Strategic Plan from 2010; Discuss Future Goal-Setting for the EDA: Members discussed the Action Plan from 2010. Members suggested placing dates of which certain items occurred such as the promotional event with the Minneapolis Business Journal. Along with adding the following items: Development of Flood mitigation/improved river crossings (i.e County Road 9) improvements Downtown Master Plan. Members noted some modifications of some of the current goals such as Create/Implement incubator program, Jobs for Fees program.

It was suggested that every month, an agenda item should be covering goal and action plan status and accomplishments.

Members ranked the top three priorities for 2012 which are the following:

1. Jobs for Fees
2. Create/Implement incubator program
3. Find ways to better market and promote business development, including researching past development successes

Members also questioned when the meeting with the City Council would occur for them to discuss the goals for 2012.

Discuss 2012 EDA Chair Position: Janish noted members may want to start considering the Chair and Vice-Chair Positions for the EDA which members will take action on January 18, 2012. Sticha noted he believes he has a conflict with the next date and would not be in attendance.

Other items:

Jabs informed members that SCALE is looking at developing a “One Stop Shop” or “First Stop” which would be an economic development person working for the county. This person would potentially serve as a resource to local economic development individuals. Members noted that it may be beneficial to have someone of this nature but also expressed concerns if the person would be or become biased towards certain communities, and questioned how the person would be held accountable.

Members questioned if they could receive copies of Minutes from the Highway 169 Coalition.

Council Liaison Velishek noted that she would like to see the Chairs of the commissions attend City Council meetings in order to provide more credibility to the recommendations made by the groups and can help to explain the thought process of the commissions if questions arise.

Members thought it might be appropriate to work on some promotional material to show the community what the EDA has accomplished in 2011.

Members noted that they would like to have a discussion with folks from the former Jordan Development Corporation to see what steps they had taken during their existence and what could be applied from that time to today. Wolf noted that John Briemhorst, Jim Paully or Cy Wolf might be able to attend an upcoming meeting.

Wolf questioned if staff can provide a copy of “company contacts” in order to show the level of activity the City is seeing.

Chamber Liaison Siefert noted the list could potentially assist in discussions of having a full-time Economic Development position with the City.

Members questioned Chamber Liaison Siefert if the Chamber still conducts an Ambassador Program for new businesses in Jordan. Siefert noted he would have to double check.

Next Meeting: The next meeting of the EDA is scheduled for Wednesday, January 18 2012, 7 p.m., City Council Chambers.

Upon motion by Wolf, seconded by Sticha, to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 9:40 p.m.

Respectfully submitted,

Joe Janish
Senior Planner